Dedicated To Creating Accommodation And Maintaining Environments That Are Safe, Comfortable, And Functional

RFB
REAL ESTATE



B2B
B2C

RFB REAL ESTATE
COMPANY PROFILE

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CEO MESSAGE



Dear Valued Clients and Partners,

At RFB Real Estate LLC, our mission is to provide high-quality, fully serviced accommodations tailored to the needs of businesses and individuals alike. We take pride in offering secure, comfortable, and well-maintained living spaces while ensuring excellence in facility management and customer service.

What sets us apart is our commitment to transparency, reliability, and innovation. With a growing portfolio and strong partnerships with leading brands, we continue to set new standards in real estate solutions across the UAE.

Thank you for trusting RFB Real Estate LLC. We look forward to serving you with integrity, quality, and professionalism.

FADI ELWAN
Founder & CEO
fadi@rfbrealestate.com

THE COMPANY

Founded in 2023, RFB Real Estate LLC was established with a clear mission—to address and resolve the growing challenges faced by Dubai's residents and businesses in securing high-quality, affordable, and well-maintained accommodations.



As a leading provider of Accommodations, facility management, repair, and maintenance services, we specialize in helping businesses of all sizes create and maintain safe, comfortable, and fully functional living and working environments.

We offer a comprehensive range of facility management services, including preventive and corrective maintenance programs, ensuring that every property remains in top condition.

At RFB Real Estate, we are committed to expanding our business, improving our processes, and unlocking our full potential to serve our clients better.

Our headquarters is strategically located in Deira Dubai, allowing us to efficiently manage our operations across the city. With a strong team of experienced leaders and skilled professionals, we are dedicated to delivering exceptional service and contributing to the long-term growth of the organization.

- Staff & Corporate Accommodations
- Individual Rentals
- Comprehensive Facility Management
- 24/7 Assistance & Security

Our vision

At RFB Real Estate LLC, our vision is to be the leading provider of innovative and sustainable accommodation solutions in the UAE. We aim to set new standards in comfort, reliability, and service excellence, ensuring that both businesses and individuals have access to high-quality, well-maintained, and fully serviced living spaces.



Our mission

At RFB Real Estate LLC, our mission is to provide high-quality, fully serviced accommodations that cater to the diverse needs of businesses, corporate clients, and individuals across the UAE. We are dedicated to delivering comfortable, secure, and well-maintained living spaces, ensuring that every tenant enjoys a seamless and hassle-free experience.



ABOUT RFB

WHO WE ARE

RFB Real Estate LLC is built on a shared passion for excellence in facility management and accommodation services. We are a team of dedicated professionals committed to delivering the highest quality service to our clients, ensuring that every space we manage is well-maintained, efficient, and optimized for comfort.

At RFB, we understand that your facility is more than just a space—it is an extension of your brand and a reflection of your values. It is where your employees work, your customers interact, and your business thrives. That is why we are committed to creating and maintaining safe, comfortable, and fully functional environments, allowing businesses and individuals to focus on what truly matters—growth, productivity, and success.



RFB REAL ESTATE



Established in 2023, the real estate division of RFB specializes in the operation and management of leasing properties within the residential sector. In a short period, we have rapidly expanded our portfolio and now proudly manage over 3,000 properties. Our comprehensive property management services encompass leasing, maintenance, tenant relations, and financial reporting.

With a dedicated team and cutting-edge technology, we ensure seamless operations for property owners while delivering a superior living experience for tenants. Our growth is a testament to our commitment to operational excellence, customer satisfaction, and deep market expertise, positioning us as a trusted leader in property management.



TARGET MARKET

RFB's real estate services cater to both B2B and B2C segments within the corporate and Individual Staff Accommodation sector. Our diverse client base includes property investors, developers, and individual tenants, allowing us to address a wide range of needs. With a deep understanding of the residential market, we build long-term relationships by offering tailored solutions that enhance property value and tenant satisfaction.

COMPETITIVE LANDSCAPE

The real estate industry is highly competitive, with a mix of established firms, emerging companies, and specialized property management providers. Key factors shaping the competitive landscape include market size, service offerings, technological innovation, and customer experience. RFB differentiates itself through a strong focus on service quality, advanced property management solutions, and a customer-centric approach, ensuring we remain a preferred partner in the industry.



RFB BROKERAGE

OFF-PLAN & SECONDARY MARKET

RFB's brokerage division connects buyers, investors, ready property seller and developers across the UAE. Working as a registered channel partner with leading developers and as an active broker in the secondary market, we help clients buy, sell, and invest with clear numbers and honest advice — whether it's a first home, a portfolio addition, or an exit.

ASK BEFORE YOU BUY. WHAT WE DO?

Off-plan sales	registered channel partner with developers across Sharjah, Dubai, and the wider UAE; access to launches, pre-launch EOI windows, and developer payment plans
Secondary market	Resale of ready and under-construction properties; buyer representation and seller listings, with valuation guidance based on current transaction data
Buyer advisory	needs assessment, project and area comparison, full cost picture (price, service charges, handover terms, payment structure)
Investor services	portfolio-fit assessment, payment-plan structuring, rental and resale considerations, without return projections
EOI & booking management	priority registration, unit selection, SPA documentation DEVELOPER PARTNERS



COMPETITIVE LANDSCAPE

RFB operates alongside Local Competitors, and a wider field of independent agents active in the UAE off-plan and secondary market. Where most competitors tend toward their general approach, RFB differentiates through RFB's differentiator — e.g. multi-developer channel partnerships, transparent numbers, and hands-on buyer advisory.
Unlike volume-driven portals and cold-call agencies, RFB works client by client — every conversation includes the full cost picture before a decision is made. Coverage across Sharjah, Dubai, and Ajman under one advisory relationship, rather than a different broker per market, is what most separates the day-to-day experience from most competitors.

OUR BUSINESS MODEL

TESTING AND INSPECTION:



At RFB Real Estate LLC, we believe in proactive maintenance to ensure the longevity and efficiency of your facility. Our comprehensive testing and inspection services are designed to detect potential issues early, preventing minor problems from escalating into costly repairs or safety hazards.

By implementing regular inspections and preventative measures, we help businesses and individuals maintain high operational standards, ensuring that facilities, equipment, and infrastructure remain in peak condition at all times.

BUILDING MAINTENANCE:



At RFB Real Estate LLC, we are your trusted partner for all building maintenance needs. Our team of highly skilled professionals is dedicated to delivering reliable, efficient, and cost-effective solutions that meet the highest industry standards.

We take a proactive approach to maintenance, ensuring that every property we manage is well-maintained, fully functional, and safe. Our commitment goes beyond just fixing issues—we focus on preventative maintenance, reducing downtime, and extending the lifespan of your facility.

At RFB, we prioritize long-term relationships with our clients, offering personalized service, rapid response times, and top-tier solutions to ensure complete satisfaction and seamless operations.



EXPERT SERVICES

- RFB's provides expert mechanical, electrical, and plumbing services.
- We ensure preventative maintenance to reduce downtime.
- Emergency repair services guarantee quick solutions
- 24/7 support for all residential and corporate properties.
- We handle HVAC, plumbing, electrical, & general facility upkeep.
- Customer is our priority through reliable, high-quality work.

ELEVATING FACILITY EXPERIENCES WITH EXCELLENCE

RFB is built on a shared passion for delivering exceptional facility experiences. Our team of dedicated professionals is committed to providing the highest quality service to our clients.

COMMITMENT TO QUALITY:

We are dedicated to delivering top-tier service, ensuring excellence in every aspect of our work. Our team upholds the highest standards to provide reliable and effective solutions tailored to our clients' needs.

AFFORDABILITY

We offer competitive pricing while maintaining superior quality. Understanding that every client has unique financial considerations, we provide flexible, customized service plans designed to fit different budgets without compromising excellence.

RELIABILITY

Our clients can depend on us for consistent, timely, and professional service. We take pride in our accountability and commitment to meeting expectations, ensuring seamless operations and peace of mind.



RFB MANAGEMENT TEAM

The management team at RFB is composed of seasoned professionals with extensive expertise in finance, investment strategy, and project management. Guided by visionary leadership, our team is committed to delivering exceptional value to investors through strategic decision-making, innovative solutions, and efficient asset management.

At RFB, we understand that your facility is a direct reflection of your brand. It's where your employees collaborate, your customers engage, and your business thrives. That's why we are dedicated to creating and maintaining environments that are safe, comfortable, and highly functional.

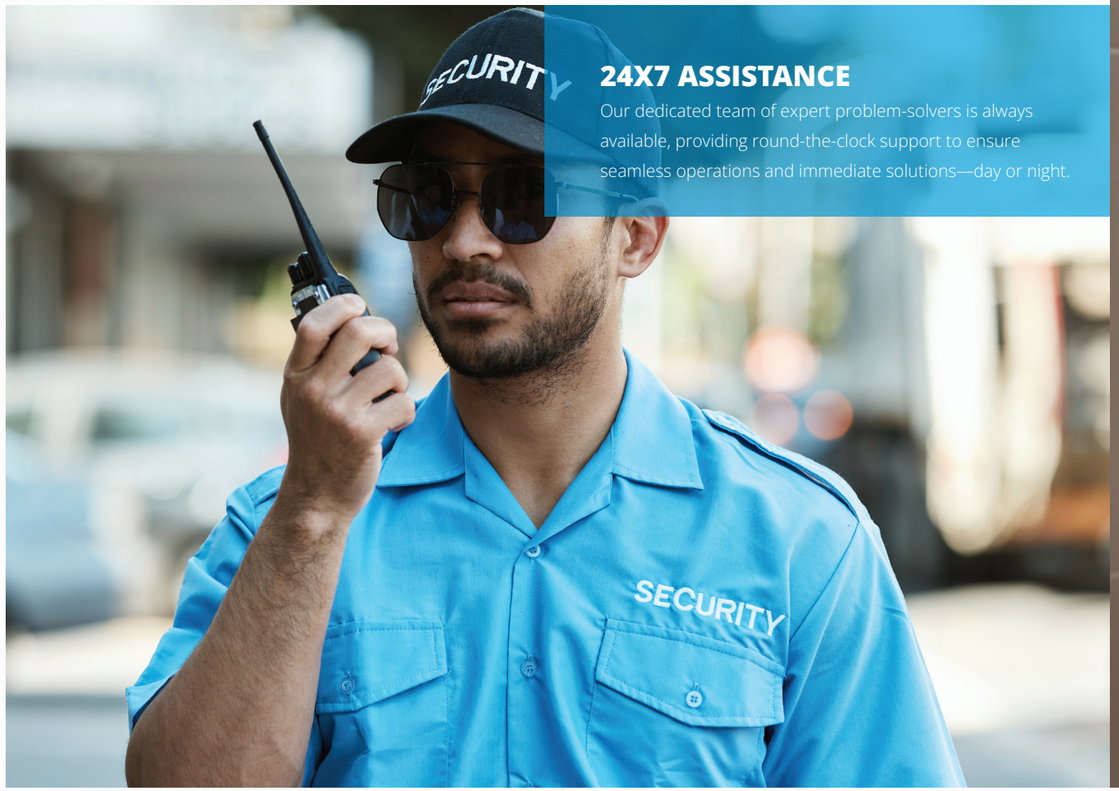
RESPONSIVENESS

Client satisfaction is our priority. We maintain open communication, promptly addressing inquiries and concerns. Our team is always ready to provide clear, helpful guidance and support whenever needed.



SECURITY

We ensure full compliance with all relevant security regulations, demonstrating our unwavering commitment to safety. Our comprehensive security measures create a protected, reliable, and secure environment for all residents and businesses.



24X7 ASSISTANCE

Our dedicated team of expert problem-solvers is always available, providing round-the-clock support to ensure seamless operations and immediate solutions—day or night.



CLEANING SERVICES

At RFB Real Estate LLC, we provide top-quality cleaning services to ensure that all accommodations and facilities are spotless, hygienic, and well-maintained. Our dedicated cleaning team follows the highest standards to create a clean, comfortable, and healthy living and working environment for our clients.



REGULAR CLEANING & DEEP CLEANING

Scheduled weekly, bi-weekly, or daily cleaning based on client needs. Comprehensive cleaning covering floors, walls, furniture, and hard-to-reach areas.

SANITIZATION & DISINFECTION & WASTE MANAGEMENT

Ensuring a germ-free and safe environment for residents and employees. Proper disposal and management of waste, recycling, and garbage collection.

ON-DEMAND CLEANING

Cleaning and upkeep of lobbies, hallways, kitchens, and shared spaces. Flexible cleaning services available for urgent or one-time requests.

HEALTH AND SAFETY

Our strong commitment to safety has significantly reduced accidents and injuries, creating a safer, healthier, and more productive environment for our clients. By implementing strict safety protocols, regular inspections, and proactive risk management, we ensure that every facility we manage operates with the highest standards of security and well-being.



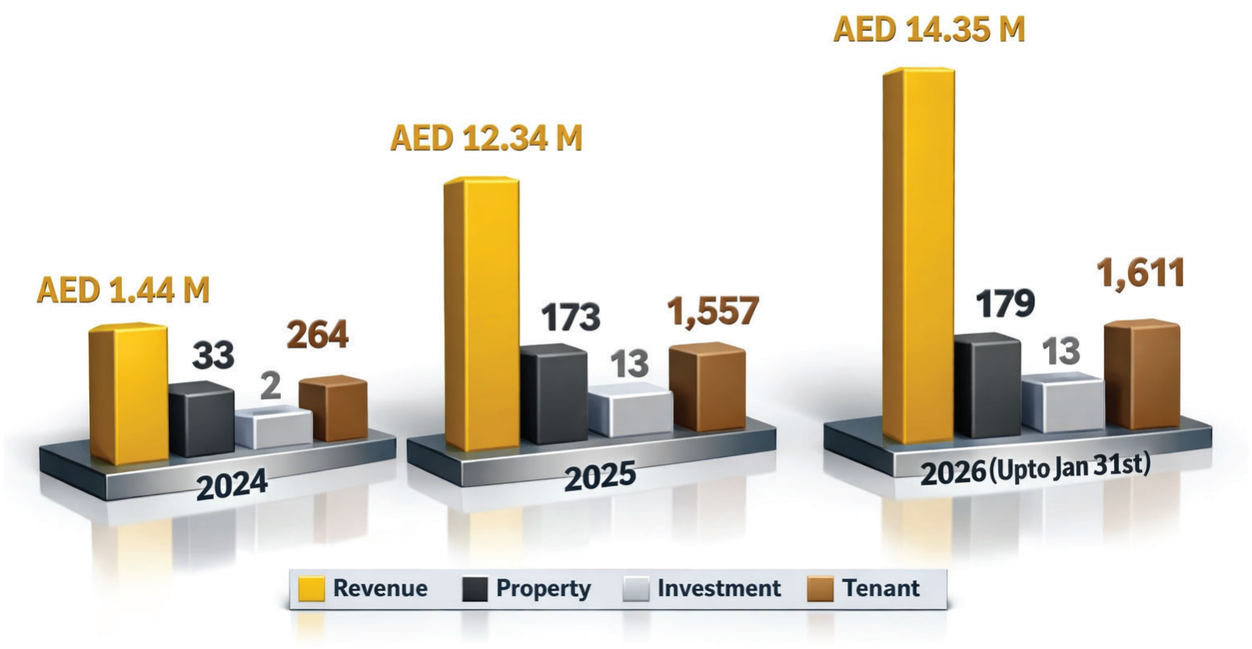
OUR CLIENTS & PARTNERS



RFB Real Estate LLC proudly serves a diverse range of clients, including corporations, businesses, and individual tenants across the UAE. Our expertise in staff accommodations, facility management, and property maintenance has made us a trusted partner for many renowned brands and organizations.

We take pride in delivering high-quality, fully serviced accommodations and exceptional facility management solutions, ensuring the comfort, safety, and satisfaction of all our clients.

Financials



INVESTMENT OPPORTUNITY WITH RFB



RFB is introducing an exclusive investment opportunity for individuals and investors looking to grow their wealth. Whether you're an experienced investor or just starting, RFB provides a secure and profitable way to put your money to work.

EXPERT-DRIVEN STRATEGY

Our team of professionals manages funds to maximize growth and minimize risk.

HIGH-GROWTH POTENTIAL

Your investment will be used to fund strategic projects and ventures with strong returns.

MULTIPLE INVESTMENT PLANS

Choose from short-term, long-term, and flexible options based on your financial goals.

WHY CHOOSE US?

At RFB Real Estate LLC, we stand out as a trusted leader in accommodation, facility management, and maintenance services across the UAE. Our commitment to excellence, reliability, and customer satisfaction has made us the preferred choice for businesses and individuals alike.



COMPREHENSIVE ACCOMMODATION SOLUTIONS

We provide fully serviced accommodations tailored for corporate staff housing, individuals, and families, ensuring comfort, security, and convenience.

HIGH-QUALITY FACILITY MANAGEMENT

From building maintenance to cleaning, security, and utility management, we offer end-to-end solutions that keep properties in top condition.

RELIABLE 24/7 SUPPORT & MAINTENANCE

Our expert team is available round the clock for any repairs, maintenance, and emergency services, ensuring seamless operations and peace of mind.

STRONG CLIENT PORTFOLIO

We have established partnerships with leading brands such as Brand4Us, CenterPoint, Landmark Group, and many more, proving our trustworthiness and service excellence.

AFFORDABLE & FLEXIBLE PLANS

We offer competitive pricing with customizable service plans that cater to businesses of all sizes and individual needs.

COMMITMENT TO SUSTAINABILITY & SAFETY

We follow eco-friendly practices, strict health and safety standards, and the latest industry regulations to ensure a secure and sustainable living and working environment.



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